

**2023 KIDS POST-HALLOWEEN MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed beginning 11/1/23. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less, for a maximum of two consecutive weeks, through November 2023. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of two weeks within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN** | **Title (Long)** | **On-Sale Date** | **List Price US** | **New Suggested Retail Price** | **Credit Per Unit Sold at New Suggested Retail Price or Less** |
| 9780316452144 | 1, 2, LET'S SAY BOO | 7/30/2019 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9781641702461 | 10 LITTLE MONSTERS VISIT COLORADO | 8/18/2020 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9781945547089 | 10 LITTLE MONSTERS VISIT TEXAS | 9/5/2017 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9781546014850 | ABCS OF HALLOWEEN | 7/14/2020 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762466566 | ABCS OF HALLOWEEN: AN ALPHABET BOOK | 7/16/2019 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9781523507115 | BIG BOOK OF MONSTERS | 9/3/2019 | $ 16.95 | $ 8.48 | $ 4.24 |
| 9780316427562 | CHRISTOPHER PUMPKIN BB | 7/28/2020 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316450058 | COLOR MONSTER BB | 6/29/2021 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316450010 | COLOR MONSTER HC | 9/4/2018 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316443449 | ED EMBERLEY'S HOW TO DRAW MONSTERS AND MORE SCARY STUFF | 7/3/2018 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780761170891 | EYELIKE STICKERS: HALLOWEEN | 11/1/2011 | $ 7.95 | $ 3.98 | $ 1.99 |
| 9780761183792 | FRIGHTLOPEDIA | 8/23/2016 | $ 9.95 | $ 4.98 | $ 2.49 |
| 9780762473571 | GHOSTBUSTERS: A PARANORMAL PICTURE BOOK | 9/7/2021 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9781603421461 | GHOULISH GOODIES | 7/15/2009 | $ 14.95 | $ 7.48 | $ 3.74 |
| 9780316573955 | GLAD MONSTER, SAD MONSTER | 9/1/1997 | $ 13.99 | $ 7.00 | $ 3.50 |
| 9780316236539 | GO AWAY, BIG GREEN MONSTER! (REVISED EDITION) | 4/1/1993 | $ 16.99 | $ 8.50 | $ 4.25 |
| 9780316331975 | GREAT ZOMBIE PUMPKIN PARADE! | 8/1/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780762493166 | HALLOWEEN TRICK OR TREAT: A COLORS BOOK | 7/24/2018 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9781641701464 | IF YOU'RE SCARY AND YOU KNOW IT! | 8/1/2019 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9780316431989 | I'M NOT SCARED BOOK BB | 7/25/2017 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316084451 | I'M NOT SCARED BOOK POB | 8/3/2011 | $ 12.99 | $ 6.50 | $ 3.25 |
| 9780316363990 | IT'S FALL! | 8/22/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780762446063 | IT'S THE GREAT PUMPKIN, CHARLIE BROWN SOUND BOOK | 8/14/2012 | $ 19.95 | $ 9.98 | $ 4.99 |
| 9780762499557 | JUNIOR ASTROLOGER'S HANDBOOK | 7/20/2021 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9780762479047 | JUNIOR TAROT READER'S HANDBOOK | 10/4/2022 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9780762469307 | JUNIOR WITCH'S HANDBOOK | 6/2/2020 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9780316423069 | LINE FRIENDS: BROWN & FRIENDS: TRICK OR TREAT YOURSELF | 8/2/2022 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780316429351 | MIRACULOUS: MONSTER MADNESS! | 8/2/2022 | $ 5.99 | $ 3.00 | $ 1.50 |
| 9781641703048 | MONSTER TRAIN | 9/1/2020 | $ 12.99 | $ 6.50 | $ 3.25 |
| 9780824919788 | MY FIRST TRICK OR TREAT | 8/9/2016 | $ 5.99 | $ 3.00 | $ 1.50 |
| 9780316210416 | NIGHTY NIGHT, LITTLE GREEN MONSTER | 8/6/2013 | $ 11.99 | $ 6.00 | $ 3.00 |
| 9780316453882 | NO MORE MONSTERS UNDER YOUR BED! | 7/9/2019 | $ 16.99 | $ 8.50 | $ 4.25 |
| 9780316395328 | ONE GOOD NIGHT 'TIL HALLOWEEN | 8/2/2022 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9781523506149 | PAINT BY STICKER KIDS: HALLOWEEN | 9/3/2019 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780761158820 | PAPERTOY MONSTERS | 12/29/2010 | $ 22.95 | $ 11.48 | $ 5.74 |
| 9781484730461 | SCARIEST BOOK EVER | 7/18/2017 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780316464932 | SKELETOWN: SI. ¡NO! | 8/1/2023 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780316495912 | SPIRIT RIDING FREE: A TRICKY HALLOWEEN | 7/14/2020 | $ 5.99 | $ 3.00 | $ 1.50 |
| 9780316458092 | TRICK OR TREAT, CRANKENSTEIN | 8/17/2021 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780316628310 | WE'RE GOING ON A PUMPKIN HUNT BB | 7/27/2021 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316628303 | WE'RE GOING ON A PUMPKIN HUNT POB | 7/27/2021 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9780824916992 | WHAT IS HALLOWEEN? | 8/13/2019 | $ 6.99 | $ 3.50 | $ 1.75 |
| 9781565129603 | WICKED BUGS | 5/3/2011 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9781565126831 | WICKED PLANTS | 5/21/2009 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316256728 | ZIP! ZOOM! ON A BROOM | 7/2/2019 | $ 7.99 | $ 4.00 | $ 2.00 |

**Guidelines:**

Hachette Book Group will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of two weeks within the stated promotional window. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible for this promotion, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 1/31/2024. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.